

2025 Winter Wine Club



Chuck Hovey - My first mentor in the wine business | Ann Kraemer - One of my inspirational colleagues | Big John Holleman - Hero, colleague and raconteur

25 Years Strong!

As I sit reflecting not just over the last 25 years of Newsome Harlow, but also of my 8 years in the wine biz before that, it occurs to me that while wine is certainly the obvious star in this show, it is only my second favorite part of it. Through some strange and unknowable combination of circumstances, I was granted a very small understanding of the actual spiritual purpose of This Great Beverage at a point in time that I was best poised to receive it. It took a couple of decades to actually put it all together to the point that I felt comfortable with this bizarre collection of knowledge, but that's not my main point here.

What I had no idea that I was learning at the same time, was this idea of small groups of really interesting people, all on their own journeys in wine, collaborating to build something that is WAY greater than the sum of its parts. And it takes a bunch of people that are interested in not just their areas of expertise, but in also being a part of these collectives. See...a winery is like a baseball team. Or a small advertising firm. Or any type of collective where several people apply their skill sets to achieve a greater good. In my 33 years in this industry I have been an unknown, a surprise, an employee, a friend, a mentee, a mentor, a supervisor, or ultimately, The Boss. And very early on I was a rookie that fortunately fell in with some legends in this business that had just enough humility to nurture my innate curiosity of This Great Beverage. And was also fortunate enough to be encouraged and inspired by other veterans in this business that did the same. I could list over a hundred names here but in the interest of brevity I'll refrain. I got to a point in my career where I could no longer look in the mirror until I committed to that same philosophy that those legends showed me. Trust, camaraderie and freely sharing information.

And by the way...it doesn't happen without you. Maybe it is as simple as you liking the wine. Maybe you recognize that we've got a pretty fun "baseball team" to watch. Maybe you heard our "ad firm" campaigns and they resonated with you. Maybe you recognize the tight connections in our company and it reminds you of what you are doing with your small business. Ad firms wouldn't exist without people being aware of ad campaigns. Baseball teams aren't baseball teams without fans to watch them. And wineries aren't wineries without the dedication, support and belief from YOU! Take a gander at the back page of this newsletter for more of this kind of talk. Trust me, after 25 years of building this company there has been one constant...our club members. And as two old dudes sitting on an old porch once said in one of the greatest beverage ad campaigns in history...

"Thank You For Your Support!"

Scott Klann

Scott Klann

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**Fried, Crispy Salmon BLT Sandwich
with Creamy, Sriracha, Sweet Chili Sauce**

Pair With: 2022 Shake Ridge Zinfandel



**Chocolate Covered Potato Chips
with Blue Cheese Dip**

Pair With: 2022 Syrah



**Warm Olive Tapenade Red Bell Pepper Dip
with Feta and Basil Pesto**

Pair With: 2021 Wild Child

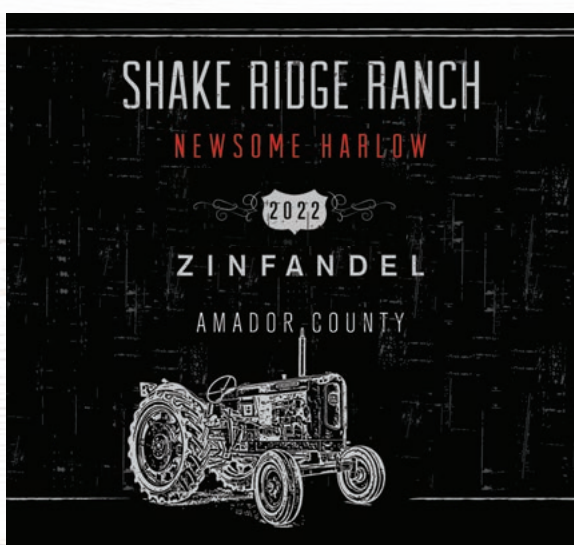
2025 Winter Club Wines



2022 Syrah

Varietals: 100% Syrah
 Vineyards: The Dalton Ranch
 Appellation: Calaveras County
 Alcohol: 14.8%
 Cellar: 8 - 10 years
 Aging & Cooperage: 28 months in 30% new French oak, 70% neutral oak
 Cases: 235
 Recipe: Chocolate Covered Potato Chips with Blue Cheese Dip

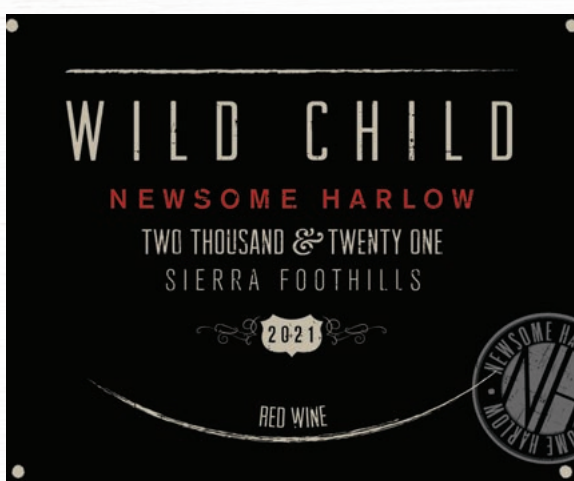
Intense blackberry and deep dark plum aromatics come on strong at the front. This Syrah is showing some classic spicy aromas that blend really well with the dark berries. Strong flavors of fresh plum and blackberry with a bit of spicy oak and typical Dalton Ranch forest floor earthy characters. It also boasts a bit of a savory meaty character. The mouthfeel is full-bodied with a softening tannin structure that lengthens out the dark fruit finish.



2022 Shake Ridge Zinfandel

Varietals: 92% Zinfandel, 8% Petite Sirah
 Vineyard: 100% Shake Ridge Ranch
 Appellation: Amador County
 Alcohol: 14.8%
 Cellar: 8 - 10 years
 Aging & Cooperage: 18 months in 25% new French oak and 75% neutral oak
 Cases: 198
 Recipe: Fried, Crispy Salmon BLT Sandwich with Creamy, Sriracha, Sweet Chili Sauce

Classic black pepper aromas with raspberry and currants. The flavors mirror these aromas but add a bit of chocolate characters. The wine is medium-bodied with lots of balance and is showing typical Sierra Foothill peppery characters integrated with the soft tannins. It finishes long with the medium berry flavors.



2021 Wild Child

Varietals: 25% Barbera, 25% Carignane, 25% Malbec, 25% Primitivo
 Vineyards: Rancho Victoria, The Dalton Ranch, Grant Family Vyd, Cavern Vineyards
 Appellation: Sierra Foothills
 Alcohol: 14.3%
 Cellar: 5 years
 Aging & Cooperage: 36 months in neutral oak
 Cases: 202
 Recipe: Warm Olive Tapenade Red Bell Pepper Dip with Feta and Basil Pesto

A pretty intense combination of bright raspberries, blueberries and slightly earthy aromas blend with light touches of dried herbal and earth characters. The fruit, earth and spice flavors marry quite well together on the palate, although the flavor profile differs a bit from the aromatics and is showing more black fruits and heavier spices. The mouthfeel is surprisingly brooding and full-bodied with a good bit of tannins coming from these normally thinner skinned varietals. These tannins help lengthen out the blackberry finish.

Current Wines

2022 Donner Party Zinfandel \$30
 2022 Shake Ridge Zinfandel \$30
 2021 Roland Rosario \$30
 2021 Foothill Zinfandel \$18.75

2022 Syrah \$27
 2022 Meritage \$24
 2022 Carignane \$24
 2021 Wild Child \$18.75

2021 Derailed \$19.5
 2020 The Deviant \$36
 2023 Sauvignon Blanc \$16.5
 2023 Drama Queen \$19.5

Prices above reflect Club Member Discount.

25 Years...And We're Just Getting Started!

Well here we are...We've hit the big Two-Five! As we've reached this epic milestone, our team has had a little heart-to-heart. Sure, our fantastic wines and magnetic personalities are part of the magic. But as I've said here on these newsletter pages a hundred times before, it's YOU, the devoted members who keep this train rolling, that have truly made us what we are today. Seriously, you deserve a medal for putting up with us for this long!

In the spirit of our celebrations this year, we want to hear from you! Yes, you! What's your story? How long have you been a member of our wine club? Did you join because of our irresistible charm, the snarky or self deprecating witticisms, or just for the wine (we won't judge)? What keeps you coming back for more?



Personally, I'm all ears for your memorable moments with us—whether it was that time you had a little too much fun in the tasting room, a wild event you attended, or a special occasion you celebrated with our wine (or in the company of someone you met at one of our events—wink, wink). Got any photos that capture these shenanigans? We want those too!

Send us your stories, observations, jokes and pics to tricia@nhvino.com. Tricia will be reaching out to some of you for interviews that will feature prominently on our social media (don't worry, we won't make you look silly... well, not TOO silly). If you're game for an interview, we'd LOVE that. So drop us a line at tricia@nhvino.com.

Thanks for being part of this crazy, wine-loving family that we all have become together. We can't wait to raise a glass and celebrate this milestone with you all in 2025.

